



PHYGITAL
GAMES OF
THE FUTURE
TÜRKİYE

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Invitation
Proposal for
Phygital
FOOTBAL
GOTF2026 via
WPC **GOLD**
MEMBER
PHYGITAL
TURKEY

Games Of The Future Astana



Date
30/05/2026



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<https://www.phygitalturkey.com>



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Founded in 1903 as Turkey's first registered sports club, Beşiktaş JK is a historic athletic institution deeply rooted in its vibrant Istanbul neighborhood culture and globally renowned for its passionate, millions-strong supporter base. Bridging this traditional heritage with modern digital entertainment, the club made history on January 20, 2015, by becoming the first professional sports club in the world to establish a dedicated esports division, securing an official Guinness World Record. Today, operating as a diversified, publicly traded enterprise (BJKAS), the organization seamlessly blends its legendary athletic legacy with elite digital gaming, fielding competitive rosters across major titles like PUBG Mobile, Valorant, and EA Sports FC on global championship stages.

Proven Tournament Experience: The organization possesses a highly experienced management structure that is fully accustomed to international stages and elite tournament formats.

15-Million-Strong Leverage: Backed by the massive global fan base of the parent club, Beşiktaş JK, the esports division has the unique power to single-handedly drive up viewership metrics, live stream engagement, and social media traction.

Player Professionalism and Roster Strength Elite-Tier Roster: The club recruits top-tier talent and highly disciplined professional players capable of competing at the highest international levels.

Premium Technical Infrastructure: Players are not left to rely solely on individual skill; they are backed by top-class coaching staff, analysts, and structured boot camp environments ensuring absolute tactical readiness.





ROSTER



ONUR DURAK

www.instagram.com/onurdurak41

TOURNAMENTS PARTICIPATED IN

- Golazo 2 Championship
- Golazo 3 Championship
- Kocaeli Super Amateur League
- Astro-turf football organizations



EFE SAMET MEYDAN

www.instagram.com/efemeydan

TOURNAMENTS PARTICIPATED IN

- Kartalspor
- Galatasaray Taç Spor
- Dudulluspor
- Cevizli Anadolu Spor
- 4 championships in the Super Amateur League
- 1 BAL (Regional Amateur League) Championship
- 3 Turkish Astro-Turf Football Championships
- Golazo 3 Semifinals



İBRAHİM KARADEMİR

Team Representative and Player

TOURNAMENTS PARTICIPATED IN

- UFL Player
- 2017-2020 Golden League Tournament



EMRULLAH ÖZÜNLÜ

Team Staff

TOURNAMENTS PARTICIPATED IN

- Coach experience Golazo





AHMET KIYI

www.instagram.com/ahme.tk1

TOURNAMENTS PARTICIPATED IN

- Golazo 4
- İstanbul Spor
- Çatalca
- Batman Petrol
- Promotion success to a higher league with Reşitpaşa Spor
- 3 promotion successes in amateur leagues
- 3 Turkish Championship titles in astro-turf football
- 10 local cup championships



YUSUF TUNGAÇ

www.instagram.com/yyusuftungac

TOURNAMENTS PARTICIPATED IN

- 1 season in the Elite League at Medipol Başakşehir
- Professional Youth Academy
- Golazo 2 Ardenal
- 2 Minifootball Championships
- 3 Pasliga Championships
- 1 Elite League Turkish Championship
- 6 Istanbul Championships



EMRE ORAL

www.instagram.com/emreeorall

TOURNAMENTS PARTICIPATED IN

- Yücespor
- Galatasaray Youth Academy
- Eyüpspor Youth Academy
- Örnektepe SK (Super Amateur League)
- Fatih Karagümrük (2nd League)
- Gölcükspor (3rd League)
- Yıldırım Bosnaspor (Super Amateur League)
- Beyoğlu Yeniçarşıspor (Regional Amateur League)
- Vefaspor (Regional Amateur League)
- Represented our country as part of the National Team squad at the IMF Cup World Astro-Turf Championship in Kocaeli
- Osmaniye İstiklalspor (Regional Amateur League)
- Bakırköyspor (Super Amateur League)
- A total of 20 championships in astro-turf tournaments, 4 of which are Turkish Championships



BERK CAN

www.instagram.com/berkk2.0

TOURNAMENTS PARTICIPATED IN

- UFL Closed Beta - Dünya Top 10
- FIFA 24 Ekim, Kasım
Top 256 Europe East

- ESPL 16
- TEPL - Şampiyon & Sezon MVP
- Redbull TR 2
- EA FC 25 Ekim, Kasım, Aralık
Top 256 Europe East
- TEFL Süper Kupa - Şampiyon (BJK)

- Wicked Wednesday Q - Top 32
- EA FC 26 Ekim, Kasım, Aralık, Ocak
Top 256 Europe East
- ESPL 15
- Redbull TR - Top 8



CEM TEKESİN

www.instagram.com/cemtekessin

TOURNAMENTS PARTICIPATED IN

- Boostgate Esports
- Top 12 in the Turkish eSüperLig with Fatih Karagümrük
- Top 8 in the eTürkiye Cup Playoffs
- Top 2 in Ready2 x Kobemir EA FC 25 Tournament
- Top 3 in Ready2 x Box2Box EA FC 25 Tournament

INFLUENCERS

EREN KAZAK

Team Staff



@ayemteo

556K Followers



@ayemteo

255.6K Followers



@ayemTeo

92K Followers

PRE TOURNAMENT

- Minimum 16 shorts collab with GOTF
- Giveaway jersey campaign with following GOTF

DURING TOURNAMENT

- Minimum 16 content with GOTF participants
- Opening instagram live stream in Astana



INFLUENCERS



ASYA ÖZDEMİR

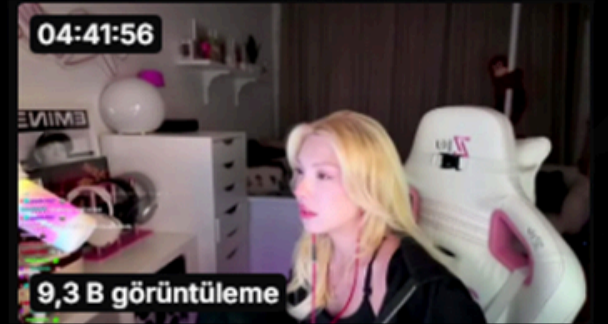
Influencer

@_rellaria

99.2K Followers

@Rellaria

41.3K Followers



INSTAGRAM



NUMBER OF FOLLOWERS

NAME	FOLLOWERS
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BJK ESPORTS	393K
ONUR DURAK	2.9K
FATİH GÖNEN	3.2K
CEM KESKİN	4.5K
AHMET KIYI	1.6K
YUSUF TUNGAÇ	1.6K
EMRE ORAL	1.2K

PRIMARY AGE RANGES

AGE RANGE	PERCENTAGE (%)
25-34	31.1%
18-24	29.4%
13-17	17.0%
35-44	12.0%

DISTRIBUTION BY COUNTRY

COUNTRIES	PERCENTAGE (%)
TURKEY	93.5%
AZERBAIJAN	2%
GERMANY	1.2%
CYPRUS	0.3%

STRATEGIC BRAND COLLABORATIONS

Corporate Sponsorship Ecosystem: Beşiktaş runs highly sustainable and integrated commercial partnerships with major corporate giants, featuring prominent jersey and media placements for industry leaders like Türkiye İş Bankası, Dijipin, and Havit.

Global Publisher Alliances: The club operates in direct alignment with world-class game developers and publishers, including Tencent (PUBG Mobile), UFL and EA Sports (FIFA), fostering a highly cooperative environment for media and competitive growth.

MERCHANDISE

Team merchandise and jerseys will be available at over 70 Kartal Yuvası (Official Beşiktaş Store) stores across Turkey

maximum dijipin HAVIT KELME

Tencent 腾讯





BEŞİKTAŞ'S CONTRIBUTION TO GAMES OF THE FUTURE (CONTENT STRATEGY)

PRE TOURNAMENT

- Promo videos and visuals to thrill the fans.
- Using Beşiktaş stadium and players content.
- Announcement GOTF and collabs with brands.

DURING TOURNAMENT

- Before for Beşiktaş matches making giveaway about score guessing.
- Highlights of the Beşiktaş matches.
- Pre match / After match creative post and story design.

SYNERGY AND SUPPORT FROM THE PARENT CLUB (BEŞİKTAŞ JK)

Cross-Platform Mega Promotion: Major tournament announcements and championship milestones are amplified directly through Beşiktaş JK's primary football and sports social media channels, exposing the esports division to millions of traditional sports fans.

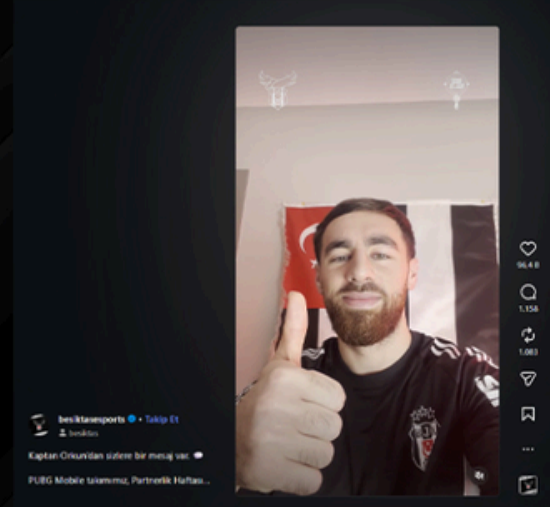
Physical Fanzone & Stadium Dominance: The club's home base, Beşiktaş Stadium, acts as a physical hub. Its giant LED screens, matchday crowd activations, and official Fan Zones are utilized as premier staging grounds for esports fan meetups, tournament viewing parties, and jersey launches.



CONTENT PLAN

Support from the Parent Club (Beşiktaş JK): Showing major support from the main club ahead of Beşiktaş Esports journey to the Games of the Future!

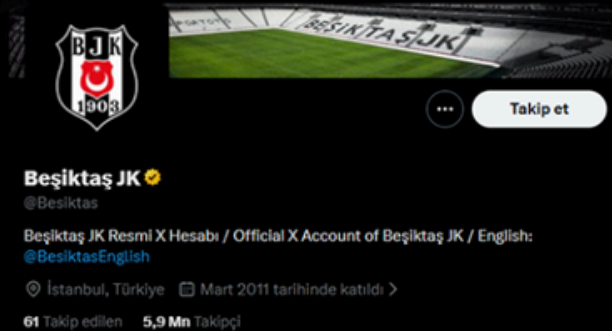
www.instagram.com/reels/DVVoFtcCIQv/



www.x.com/Besiktas/status/1531738091408564224



MAIN ACCOUNTS OF BEŞİKTAŞ JK





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