



PHYGITAL
GAMES OF
THE FUTURE
TÜRKİYE

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Invitation
Proposal for

Phygital
BASKET

GOTF2026 via
WPC **GOLD**

MEMBER

PHYGITAL
TURKEY

Games Of The Future Astana



Date
30/05/2026



Website
<https://www.phygitalturkey.com>



E-mail
operation@phygitalturkey.com

BHS

BROTHERHOOD SQUAD

Brotherhood Squad (BHS) is a prominent Turkish street basketball project and community founded by content creator and former basketball player Alper Biçen. The group travels to different cities across Turkey to discover talented, underground streetball players and showcase them to a massive digital audience.

Over the years, BHS has evolved into a major entertainment organization that bridges sports, music, and show business.

Key Aspects and Events

- **Talent Scouting:** BHS provides a platform for amateur but highly skilled street basketball players to gain exposure.
- **All-Star Games & Tournaments:** They organize high-energy tournaments and exhibition games featuring professional athletes, social media influencers, and famous rappers.
- **International Dunk Contests:** BHS hosts world-class dunk competitions, often inviting legendary professional dunkers like Jordan Kilganon, Dmitry "Smooove" Krivenko, and Isaiah Rivera.
- **Music & Festival Atmosphere:** Their large-scale events double as festivals, featuring live performances from major Turkish rap artists like Khontkar and Anıl Piyancı.

They regularly publish their event highlights, match videos, and tournament vlogs on Alper Biçen's YouTube channel and the official @bhsturkiye Instagram account.





MED BRODIE

Position: Forward / Guard

Date of Birth: April 16, 1999

Nationality: Gambia

Height: 188 cm

Weight: 81 kg

CONTEST RECORD (2022-2025)

15

DUNK 1st

12

3x3 1st

4

3PT 1st

31

TITLES

KEY ACHIEVEMENTS

- Red Bull 3x3 Dunk Contest Champion 2025
- Jr. NBA BIDEV Dunk Contest Champion 2025
- Hope Alkazar x Nike Dunk Contest Champion 2022
- University League x RedBull x SneaksUp Dunk Champion 2023
- SneaksUp x LeadersUp Dunk Contest Champion 2023

PROFILE SUMMARY

Explosive dunker and 3x3 specialist dominating Turkey's streetball and contest scene. 31+ titles across dunk contests, 3x3 tournaments, and 3-point contests since 2022.

COMPETITION HISTORY

Red Bull 3x3 (2025) | Jr. NBA BIDEV (2025) | Brotherhood Squad (2022-25) | University League (2022-23) | Bandirma 3x3 (2022-23) | Umraniye 3x3 (2022-23) | Corlu 3x3 (2022-23) | Catalca 3x3 (2024) | Game of Socios 3x3 | Hope Alkazar x Nike

SOCIAL: [instagram.com/medbrodie4](https://www.instagram.com/medbrodie4) (154K) | [tiktok.com/@medbrodie4](https://www.tiktok.com/@medbrodie4) | [youtube.com/@medbrodie](https://www.youtube.com/@medbrodie) (117K)



SHOOTING & DEFENSE

FG% (2PT): 51.3% | 3PT%: 26.6%
FT%: 56.9% | SPG: 1.7

MOHAMMADBASIR MOMENI

Position: Point Guard (PG)

Date of Birth: July 1, 2004

Nationality: Iranian

Height: 191 cm / 6'3"

Age: 21

CAREER STATS (15 Games Played)

14.8

PPG

1.2

APG

4.1

RPG

28.3

MPG

ACHIEVEMENTS

- Iran U18 International Team - 5th Place in Asia Cups
- Iranian Division 1 League Champion (Ayandesazan)
- Red Bull 3-Point Contest Champion
- Red Bull 3x3 World Cup Participant
- TBF 3x3 Championship (Turkey & Istanbul)
- Turkey U18 & U21 Championships (Kadikoy Istanbul)

EXPERIENCE

2022 | Iran U18 National Team | FIBA U18 Asian Championship (5th in Asia)
2025-2026 | Iran National Team | FIBA World Cup Qualifiers
Turkish BGL League | 17.5 PPG Average
Iran Super League | 16.9 PPG Average (Ayandesazan - Division 1 Champions)
Red Bull 3x3 Turkey Championship
TBF 3x3 Championship (Turkey & Istanbul)
Red Bull 3x3 World Cup
Turkey U18 Championship | Kadikoy Istanbul
Turkey U21 Championship | Kadikoy Istanbul
Red Bull 3-Point Contest Champion



PROFILE SUMMARY

Leading figure in Turkish basketball & esports culture. Organizer, content creator, and brand strategist with massive community reach.

ALPER BICEN

Founder of BHS Turkiye | Brand Ambassador of Sneaks Up

Date of Birth: October 24, 1996

Nationality: Turkish

Height: 175 cm

Weight: 70 kg

KEY STATS

30K+

ATTENDEES

16+

BRANDS

1st

TR 2K DRAFT

HC

NAT. TEAM

ACHIEVEMENTS

- Founder of BHS Turkiye
- Brand Ambassador of Sneaks Up
- Hosted events with 30.000+ total attendees
- First ever draft eligible Turkish player for NBA 2K League (Milwaukee Bucks)
- NBA 2K National Team Head Coach
- eFIBA Partner & Turkey Ambassador

BRAND COLLABORATIONS

Sneaks Up | NBA | EuroLeague | EuroCup | TBL
Nike | Adidas | PUMA | PlayStation | NBA2K
Elgato | ASUS | SteelSeries | BLADE
Subway | David Guner

SOCIAL: [instagram.com/alperbicen24](https://www.instagram.com/alperbicen24) | [tiktok.com/@alperbicen](https://www.tiktok.com/@alperbicen) | [youtube.com/@AlperBicen](https://www.youtube.com/@AlperBicen)



UTKU KURTULUS

Position: Center (C)

Date of Birth: August 17, 2002

Nationality: Turkish

Height: 206 cm / 6'9"

Weight: 245 lbs

CAREER STATS (NCAA D2 - Lewis University)

1.5

PPG

67.9

FG%

0.8

RPG

3.1

MPG

ACHIEVEMENTS

- 2022 NCAA Division II Dunk Champion
- Fenerbahce Beko Youth Academy Graduate
- Lewis University (NCAA D2) - 2 Seasons
- Professional TB2L Player

PROFILE SUMMARY

Athletic Turkish center with diverse development across Turkey, USA & NCAA D2. Known for explosive above-the-rim play and size.

EXPERIENCE

Fenerbahce Beko Youth Academy | Bahcesehir Koleji (BGL) | Miami Impact HS (USA) | First Love Christian Academy (USA)
Lewis University NCAA D2 (2 seasons) | Orhangazi (TB2L) | Tesvikiye SK (TB2L) | Gocekspor | High Touch

SOCIAL: [instagram.com/utkukrtls24](https://www.instagram.com/utkukrtls24)

SOCIAL MEDIA FOLLOWER COUNTS

ALPER BİÇEN

@alperbicen24

Founder & Brand Ambassador

Instagram

138.8K

YouTube

343K

TikTok

31.1K

X (Twitter)

52K

TOTAL

564.9K**MED BRODIE**

@medbrodie4

BHS Turkey Player

Instagram

154K

YouTube

117K

TikTok

82.1K

TOTAL

353.1K**UTKU KURTULUS**

@utkukrtls24

BHS Turkey Player

Instagram

10.3K

YouTube

--

TikTok

--

TOTAL

10.3K**BASIRI MOMENI**

@m.basirmomeni55

BHS Turkey Player

Instagram

3.4K

YouTube

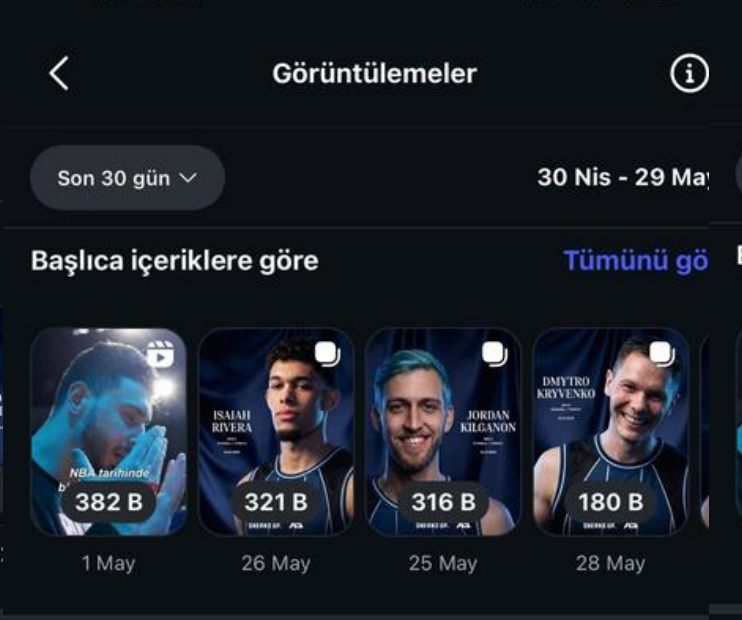
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TikTok

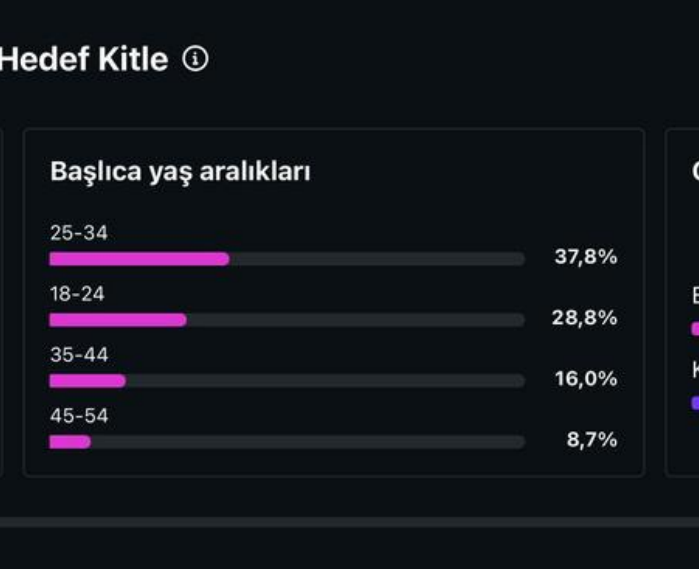
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TOTAL

3.4K@bhsturkiye - BHS Turkey Official Instagram | **15.3K Followers**



TOP COUNTRIES



GENDER



AVERAGE AGE

ALPER BİÇEN'INSTAGRAM



TOP
COUNTRIES



Cities



BHS
'INSTAGRAM



JERSEY MOCKUP AND SPONSOR

SneaksUp

SneaksUp is the official jersey sponsor of BHS Turkey. Their logo is featured on the front of both home and away jerseys, providing strong brand visibility during games, events, and social media content.



NBA All-Star Weekend Content Plan

Alper Biçen was invited to NBA All-Star Weekend by the NBA and created exclusive content for them.

Reference: youtu.be/-ujmzOeXb24

1x Full Experience Vlog

GAMES OF THE FUTURE’S ALL PROCESS FULL BLOG

Instagram Reels

Reels for the games played during the event

Stories

Behind-the-scenes Instagram Stories coverage

YouTube Shorts

Short-form vertical content for YouTube

Collab: Games of the Future & Phygital Turkey

Cross-promotion with Games of the Future and Phygital Turkey brands

Players and Team Social Media Collabs

Collaborative content between players and the BHS Turkey team account to maximize reach and cross-promote across all platforms.

Joint Instagram Reels & TikToks

Cross-tagged Posts & Mentions

Story Takeovers

Team Challenge Videos

OPEN FOR INTERNATIONAL PHYGITAL CONTENTS



YOUTUBE SHORTS EXAMPLE



ALPEREN'in EN İYİ 3 ANI...
817 B görüntüleme

TR Türkiye SON SANİYE!
TR
609 B görüntüleme

CURRY'e KAFA TUTAN KADIN!
703 B görüntüleme



LeBRON'un O ŞUTU....
1,8 Mn görüntüleme

2 Kişi ÜSTÜNDEN DENEĐİ ... 17 YAŞINDA...
2,5 Mn görüntüleme

TİŞÖRT YIRTIRAN SMAÇ 🍅🍅🍅🍅
3,3 Mn görüntüleme



Med Brodie

@medbrodie • 120 B abone • 376 video

MERHABA ARKADAŞLAR, BEN MUHAMMED SANYANG AKA MEDBRODİE. OYUN, ANTR...devamı

[instagram.com/medbrodie4](https://www.instagram.com/medbrodie4)

Abone ol

Ana Sayfa Videolar **Shorts** Oynatma listeleri Gönderiler

Son yüklenenler Popüler İlk yüklenenler



POTAYI KIRDIM
15 B görüntüleme

BU OYUNCU KİM?
560 B görüntüleme

BU KOÇ TANIDIK GELİYOR MU
30 B görüntüleme

KİM DAHA İYİ ZIPLIYOR??
53 B görüntüleme

ÇİFT AYAK MI TEK AYAK MI??
91 B görüntüleme

SENINKİ HANGISII
185 B görüntüleme



BHS TEAM SQUAD

4 Players

+ 2 Staff for Astana

Videographer and Media Persons

BHS UPCOMING EVENTS

<https://mobilet.com/tr/event/bhs-4-54907/>

BHS IS GOING TO MONGOLIA!

Alper Biçen and Medifrade are going to Mongolia!
BHS will represent Turkey and BHS at the
FIBA 3x3 World Series Tournament with Medifrade.



25TH JUNE BHS





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