

GAMES OF THE FUTURE · ASTANA 2026

TEAM PROPOSAL

GLYPH — a competitive SEA DOTA 2 roster built around proven international players and a strong recent win rate.

66%

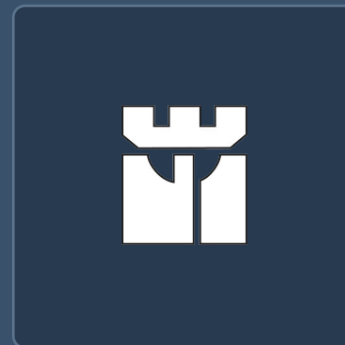
WIN RATE

109

MAPS

SEA

REGION



GLYPH

DOTA 2

COMPETITIVE COMPONENT · THE ROSTER



JaCkky

CARRY

Laos

TOTAL FOLLOWERS

21.5K+

IG 11K

TW 4.3K

FB 3.9K

X 2.3K

EVENTS

- The International 2022
- PGL Arlington Major 2022

TEAMS

- BOOM Esports
- Bleed Esports



Mac

MIDDLE

Philippines

TOTAL FOLLOWERS

13.0K+

KICK 10.6K

TW 2.4K

EVENTS

- Asia Pacific Predator League 2022
- ESL One Los Angeles Online

TEAMS

- Adroit Esports
- Polaris Esports



zeal

OFFLANER

Malaysia

TOTAL FOLLOWERS

—

No public channels above 1K among provided links.

EVENTS

- ESL One Berlin Major 2023
- DPC China Division I

TEAMS

- PSG.LGD
- EHOME



Jhocam

SOFT SUPPORT

Indonesia

TOTAL FOLLOWERS

25.0K+

YT 13.8K

IG 7.3K

TW 3.9K

EVENTS

- The Bucharest Minor
- BTS Pro Series S7

TEAMS

- BOOM Esports
- T1



NARMAN

HARD SUPPORT

Mongolia

TOTAL FOLLOWERS

44.9K+

FB 26.4K

YT 12.1K

TW 4.1K

IG 2.3K

EVENTS

- Riyadh Masters 2024
- ESL Kuala Lumpur CQ

TEAMS

- MOUZ
- Neon Esports

AUDIENCE & PROFILE

PLAYER SOCIAL FOOTPRINT + TEAM PROFILE

AGGREGATED PLAYER SOCIALS

104.4K+

COMBINED PLAYER REACH

44.9K+

TOP PLAYER: NARMAN

109

MAPS PLAYED

72-37

MAP RECORD

Platform totals

FB 30.3K

YT 25.9K

X 2.3K

IG 20.6K

TW 14.7K

KICK 10.6K

GLYPH is primarily a competitive case, but several players still bring useful personal channels.

GLYPH TEAM PROFILE



A newly formed SEA DOTA 2 team with cross-regional player identities and a solid competitive record in 2026 qualifiers and events.

REGION Southeast Asia

MAP RECORD 72–37 over 109 maps

EVENTS 9 tracked events

RECENT PATH TI 2026 SEA CQ · EWC 2026 SEA CQ · BLAST Slam VII

POSITIONING Competitive invitation case with limited but real player-led media value

COMPETITIVE INVITE. LIGHT MEDIA SUPPORT.

A more modest package than the Argentina proposal: enough for official storytelling, but not a large-scale content engine.

BEFORE · ROAD TO ASTANA

- Official invite announcement
- Player spotlight cards
- One short roster-intro package
- Basic repost support from players where available

DURING · LIVE FROM ASTANA

- Match-day result posts
- Short clips from official coverage
- Selective player quotes
- Organizer repost support

AFTER · RESULT RECAP

- One results recap post
- Best-moments summary
- Player thank-you post
- Community reposts if available

EVALUATION FIT — GAMES OF THE FUTURE CRITERIA

COMPETITIVE

Strongest part of the proposal: proven players, SEA relevance, 66% team win rate.

MEDIA

Player-led social footprint exists, but it is limited and uneven across the roster.

REGIONAL

Clear multi-country SEA storyline with Laos, Philippines, Malaysia, Indonesia and Mongolia.