

GAMES OF THE FUTURE · ASTANA 2026

TEAM PROPOSAL

DOTA2 — a competitive roster
and a high-reach Spanish-speaking
DOTA2 media platform.

5M+

CROSS-PLATFORM
AUDIENCE

5

COMPETITIVE
PLAYERS



DOTA 2

DIRECT INVITATION PROPOSAL

JULY 29 - AUGUST 9, 2026 · ASTANA, KAZAKHSTAN

COMPETITIVE COMPONENT · THE ROSTER

BUILT TO COMPETE. BUILT TO TELL THE STORY.

A professional-level DOTA2 roster
competing in international tournaments



Pakazs

CARRY

  +60.000 followers
  +30.000 followers

EVENTS:

- THE INTERNATIONAL 2022
- GAMES OF THE FUTURE 2024
- RIYADH MASTERS 2024

TEAMS:

- BOOM ESPORTS
- EVIL GENIUSES
- THUNDERAWAKEN



Leostyle

MIDDLE

  +110.000 followers
  +100.000 followers

EVENTS:

- THE INTERNATIONAL 2021

TEAMS:

- INFINITY
- LAVA ESPORTS
- THUNDER PREDATOR



Sacred

OFFLANER

 +25.000 followers
  +8.000 followers

EVENTS:

- THE INTERNATIONAL 2022

TEAMS:

- THUNDERAWAKEN
- BEASTCOAST
- BOOM ESPORTS



Matthew

SUPPORT

  +160.000 followers
  +290.000 followers

EVENTS:

- THE INTERNATIONAL 2022
- MAJOR BERLIN 2023
- RIYADH MASTERS 2023

TEAMS:

- BOOM ESPORTS
- EVIL GENIUSES
- THUNDERAWAKEN



YadomiJr

SUPPORT

  +xx.xxx followers
  +32.000 followers

EVENTS:

- DREAM LEAGUE
- ELITE LEAGUE

TEAMS:

- BOOM ESPORTS
- INFINITY
- BEASTCOAST

A HIGH-REACH DOTA2 MEDIA ECOSYSTEM

A dark-themed dashboard for a social media channel. The top section features the Instagram logo and the text "INSTAGRAM" in white, followed by a large "428K" in white. The bottom section features the Kick and Twitch logos followed by "KICK TWITCH" in white, "355K FOLLOWERS" in white, and "+10K AVERAGE VIEWERS" in white. The background is dark gray with a subtle grid pattern.

Arena PRO DOTA combines competitive talent with one of the strongest Spanish-speaking basketball audiences across Instagram, TikTok and YouTube.

leostyledota stats

for the last 30 days

Data source:

StreamsCharts.com

Table view

More stats

Hours Watched

344 671

85%

Peak Viewers

10 266

54%

Average Viewers

1 128

29%

Followers Gain

2 189

27%

2.8% of 78K, 76 /day, 717 /hour

Airtime

305h 30m

44%

29 active days, 10h 32m /day

leostyledota last streams

All streams

Popular Games

for the last 30 days

About

Edit

Stream / Airtime	Average Viewers	Viewers Dynamics
23 Mar, 14:50 9h 20m ESL BIRMINGHAM 2026 paiN vs XG y VP	596	+3
22 Mar, 21:15 7h 35m paiN GAMING vs OG II DOTAS DE CONTROL	1 710	+3
21 Mar, 14:25 7h 45m PELAO GAMER ON RANKEANDO PARA MI UL	1 653	+2
20 Mar, 22:05 1h RANKeds mañaneros y luego NAVI VS FALCO	561	+2
20 Mar, 12:20 9h 50m Final paiN GAMING vs 1win y luego dotas ma	910	+2

Just Chatting

15 088

4.8% by HW

Counter-Strike 2

AV: 1K AT: 113h FG: 1K, 10 fph

Dota 2

AV: 1K AT: 119h FG: 908, 8 fph

Resident Evil Requiem

AV: 1K AT: 19h FG: 79, 4 fph

God of War

AV: 1K AT: 15h FG: 62, 4 fph

Just Chatting

AV: 2K AT: 7h FG: 108, 15 fph

More games

Days of the week analysis

More stats

Hours Watched per day	Average Viewers per day	Airtime per day
Mon 7 671	Mon 797	Mon 9h 41m
Tue 11 039	Tue 881	Tue 12h 15m
Wed 9 008	Wed 1 031	Wed 9h 3m
Thu 16 368	Thu 1 273	Thu 12h 12m
Fri 7 506	Fri 910	Fri 8h 48m
Sat 16 840	Sat 1 354	Sat 12h 53m
Sun 15 818	Sun 1 751	Sun 9h 2m

Platform's partnership:

Partner

Language:

Spanish

Real name:

Gender:

Male

Birthday:

Age:

Channel creation date:

Country (citizen of):

Peru

City of residence:

Business email:

Show

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Edit

Socials:

Kick page

2.M+ **COMBINED
MONTHLY
REACH**

10K+ **STREAM
AVERAGE**

PROMOTIONAL & COMMERCIAL VALUE

A CONTENT ENGINE, ACTIVATED END-TO-END.

A concrete, operational plan to produce and distribute content before, during and after GOTF26 — with built-in sponsor value.

BEFORE · ROAD TO ASTANA

- Official announcement & roster reveal
- Player spotlight features
- Road to Astana training series
- Ambassador / creator content
- Spanish-speaking market activation

DURING · LIVE FROM ASTANA

- Daily recaps & match highlights
- Player & opponent interviews
- Behind the scenes & social stories
- Sponsor activations
- Creator collaborations

AFTER · THE STORY CONTINUES

- Mini documentary & best moments
- Player journey content
- Sponsor recap package
- Cross-market recap (ES · US · MX · AR)
- Community storytelling

EVALUATION FIT — GAMES OF THE FUTURE CRITERIA

COMPETITIVE

Pro-level rosters at global level leagues.